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Training Manual on IP Crime Prosecution

7. Reasonable suspicion

Introduction:

Reasonable suspicion

- Circumstances providing “hints” of counterfeiting activity
- A number of pointers

Nature of goods: Counterfeiting

- Tobacco products, especially cigarettes
- Alcoholic beverages
- Branded clothing and footwear
- Luxury goods such as handbags, watches, pens and perfumes
- Pharmaceuticals and some foodstuffs
- Consumer electronics
- Critical technical components.

Nature of goods:

Piracy

- Computer programs
- Optical media such as DVDs and CDs
- Books and teaching materials



Unusual trade source and outlet



Price difference





Quality



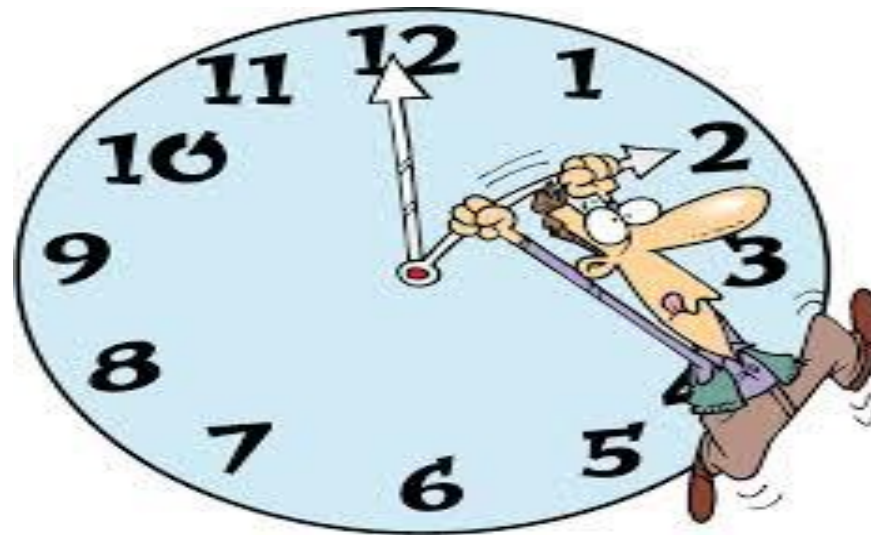
Packaging



Documentation



Timing



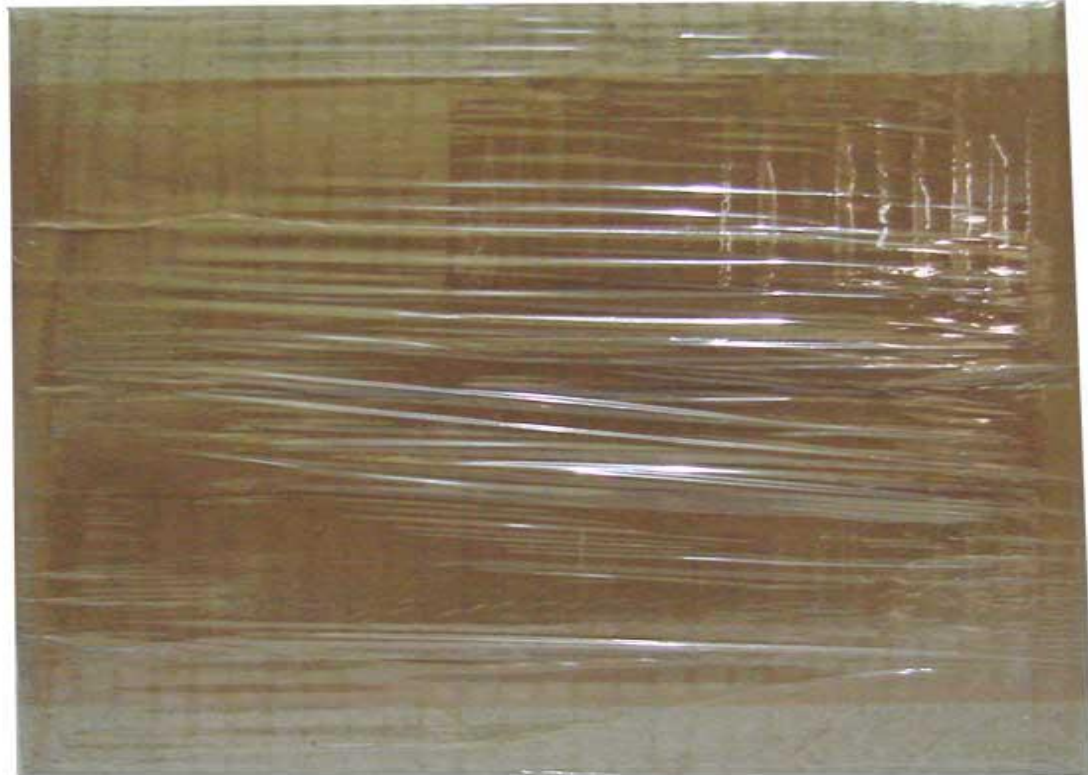
Questioning the suspect



Country of origin and shipping



Packaging and concealment methods



Recently observed trends

- Small consignments
- Labels and raw materials/ unbranded goods sent separately (assembly at point of destination)
- The paradox: use of legitimate trademarks to facilitate counterfeiting