03.02.2023 События

The 20th edition of the National Exhibition “Made in Moldova” is taking place from 1 to 5 February 2023, at IEC “Moldexpo”, organized by the Chamber of Commerce and Industry of the Republic of Moldova, under the patronage of the Government of the Republic of Moldova. The event gathered approximately 350 domestic entrepreneurs from all branches of the economy. The slogan of this edition is “Made in Moldova - Made for You!”

On February 3, AGEPI participated in the National Exhibition “Made in Moldova” with promotion dissemination of information and consultancy actions in the field of intellectual property protection. The Agency’s specialists offered consultations on the theoretical and practical aspects of protection of intellectual property objects, sources of information in the given field and distributed promotional materials to both exhibitors and visitors.

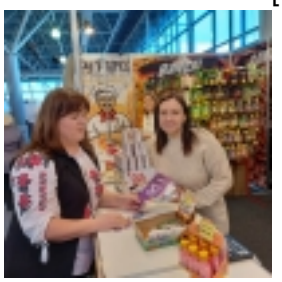
Also, in the program of business manifestations, on February 3, Andrei Moisei, principal consultant, Communication and Training Division, participated with the communication: “Tools for Promoting the Products and Their Protection Mechanisms” within the framework of the Informative Seminar “Business Consultancy Services”. The seminar was attended by representatives of small and medium-sized enterprises from various sectors of the national economy, including the participants in the exhibition.

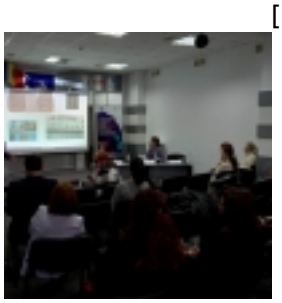
At the same time, AGEPI specialists were present at the High-Level National Round Table “Green Economy - Made in Moldova”, which took place on February 3 and was organized within the EU4Environment Green Economy programme, funded by the EU, as a result of the “Greening Economies in the Eastern Neighborhood” (EaP GREEN) funded by the EU, which ended in 2017.

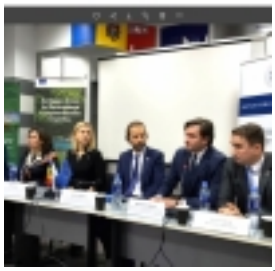
The Exhibition “Made in Moldova” will end on Sunday. The main purpose of the event is to support local producers, to promote competitive products on the internal and external markets, to attract investments and to intensify the public-private dialogue.



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Источник: https://agepi.gov.md/ru/node/16311