23.09.2021 События

The administration of the State Agency on Intellectual Property (AGEPI) had a meeting with the representative of the Association of Tourism Development in Moldova (ADTM), Marina Miron.

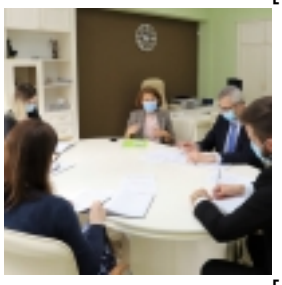
The meeting was organized in the context of the implementation in the Republic of Moldova of the project “Local Development and Cross Border Cooperation in the area of Agricultural Products and Traditional Food (LOC-FOOD)”, funded by the Joint Operational Programme Black Sea Basin 2014-2020, a project in which ADTM is a partner.

The ADTM representative informed about the objectives and the stage of implementation of the actions planned within the project, among which the activities related to the identification and provision of support for the preparation and registration of geographical indications for local value-added products. It should be noted that the project will support the development and promotion of traditional local food, contributing in the rural community to social, cultural inclusion and biodiversity conservation by implementing common strategies and supporting local human-to-human activities.

The Director General of AGEPI, Eugeniu Rusu, thanked the representative of the Association of Tourism Development in Moldova for her interest in the field of intellectual property and assured of full openness of the State Agency on Intellectual Property to cooperation on any subject within the institution’s competence. “I want to assure you of all the informational and consultative support from AGEPI experts in the field of geographical indications, this being one of the priority areas for the development of the IP system. By promoting the visibility of local producers and products, we will promote the image of the Republic of Moldova both locally and in third markets,” mentioned Eugeniu Rusu.

Finally, the format of cooperation in the project activities implemented by ADTM was agreed and, at the same time, it was agreed on the opportunity to establish a long-term partnership between AGEPI and ADTM in order to strengthen efforts to promote traditional products with GI and include them in Moldova’s tourist routes.


[1]


[2]

Источник: https://agepi.gov.md/ru/node/15269