02/06/2013 Events

On February 1, 2013, the State Agency on Intellectual Property of the Republic of Moldova (AGEPI) conducted, in the conference hall of the Central Pavilion of the IEC “Moldexpo” JSC, the seminar entitled “Geographical Indications, Appellations of Origin and Traditional Specialties Guaranteed - New Opportunities for Producers in the Republic of Moldova”.

The seminar in question was organized in the framework of the additional Program of the National Exhibition “Made in Moldova”, aimed at familiarizing economic agents in the Republic of Moldova with the provisions of the national and international legislation on the protection of geographical indications (GIs), appellations of origin (AO) and traditional specialties guaranteed (TSG), as well as their role in promoting local products and developing small and medium-sized enterprises.

The seminar was attended by about 60 representatives of enterprises and institutions participating in the National Exhibition “Made in Moldova” (“Bucuria” JSC, “Vinaria Purcari”, “Basvinex”, PFPC “Podgoreni”, “Buchet Moldavii”, “Orhei-Vit” JSC, DK-Intertrade Ltd), institutions and public authorities in the country, responsible for the protection of GIs, AO and STG (Ministry of Health, Ministry of Agriculture and Food Industry, Ministry of Culture, Ministry of Regional Development and Constructions, Agency for Consumer Protection, National Center for Public Health, Farmers Federation, Causeni District Council, Moldcoop and peasant farms, members of the Association “Bacifera”, other persons interested in this field.

The participants in the Seminar benefited from a wide range of information and product promotion strategies, due to which may be more effective the utilization of advantages and opportunities offered by geographical indications (GIs), appellations of origin (AO) and traditional specialties guaranteed (TSG) in the manufacture and marketing of quality local products with added value.

In the seminar were presented two reports.
Mrs. Natalia Mogol, Deputy Director of the Trademarks, Industrial Designs Department, AGEPI, presented the basic principles of the system of protection of GIs, including AO, the importance and advantages of protection, economic benefits and GI contribution to rural development, more equitable distribution of income throughout the production chain – beginning with raw material producers and ending with traders, creation of jobs, prevention of rural exodus. Details [1]

Further, Dr. Simion Levitchi, Director of the Trademarks, Industrial Designs Department, AGEPI, informed the participants about the provisions of the national legislation on the protection of GIs, AO and TSG, the rules to be followed to produce a product with GI, specified a specification, the voluntary commitment to comply with these rules, including being subject to control by the competent bodies. Details [2]

In her speech, Dr. Svetlana Munteanu, Deputy Director General of AGEPI, referred to rights arising as a result of registration of GIs, AO and STG and urged local producers to identify and protect domestic products, noting that our country has a rich potential of products with GIs or AO. Mrs. Munteanu presented as an example Switzerland, which by the surface is similar to the Republic of Moldova, but has registered over one thousand GIs.

Also, those present were informed about the provisions of the Agreement between the EU and Moldova on the protection of geographical indications for agricultural products and foodstuffs, ratified by the RM Parliament on December 27, 2012, and our country’s obligations of protecting those over 3,100 GIs in the EU space, but also advantages by which will benefit local producers on the access of Moldovan quality products with GIs and AO to the European market.

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