11/24/2025 Events

The Fifth Regional Consultation on Geographical Indications in Europe and Central Asia was heled on 20 November 2025, in online format. The event was organized by the Regional Office for Europe and Central Asia of the Food and Agriculture Organization of the United Nations (FAO).

Geographical Indications (GIs) play a vital role in promoting rural development by increasing the value of local products, preserving traditional knowledge, and generating economic opportunities for rural communities.

Since 2017, FAO has organized a series of Regional Consultations on Geographical Indications, providing a platform to exchange experiences, strengthen institutional capacities, and promote regional cooperation.

According to the Agenda, at the 2025 session, communications were presented on the latest achievements in the field of geographical indications, including legislative and administrative changes, with an emphasis on sustainable development. The event provided a platform to assess, monitor, and enhance sustainability performance, and to support the integration of geographical indications into broader public policies.

The latest achievements in the field of geographical indications in the Republic of Moldova were presented by Simion Levițchi, Head of the Trademarks and Industrial Design Directorate, State Agency on Intellectual Property.

The event featured the presentation of the work **Developing a Roadmap Towards Increased Sustainability in Geographical Indications Systems** – Practical Guidelines for Producer Organizations to Identify Priorities, Assess Performance and Improve the Sustainability of Their Geographical Indication Systems (published in 2024).

https://openknowledge.fao.org/server/api/core/bitstreams/55f24066-9525-46c2-8ed3-f1a47532b1af/content [1]

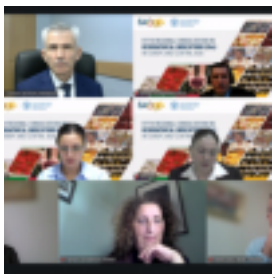
The work was developed with the support of FAO and oriGin [2] (https://www.origin-gi.com/ [2]) (Organization for an International Geographical Indications Network).

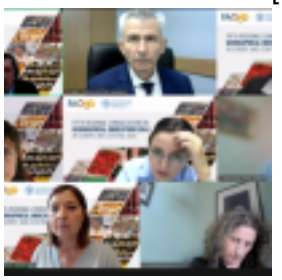
The FAO representative mentioned that all relevant information (news, videos, success stories, publications) can be accessed at https://www.fao.org/geographical-indications/en [3]

Attachment	Size
Agenda_EN_Geographical_Indications.pdf [4]	1.03 MB



[5]


[6]


[7]

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