

11/01/2017 Events
Announces

The State Agency on Intellectual Property (AGEPI) organizes, on 18 November, a Follow-up called "Creative Industries: From Idea to Business".

The event will take place at the International Exhibition Center "MOLDEXPO", Central Pavilion, starting at 11:00.

The purpose of the event is to promote the importance of creative industries as well as to highlight solutions that would boost economic growth in this area.

During the event, several speakers in the field of creative industries will share their own experience and talk about the substantial potential of this sector that could be an important asset in the social and economic development of the Republic of Moldova.

The event will be attended by AGEPI Director General, Lilia Bolocan, who will talk about the activities of promoting and supporting the field of creative industries in the Republic of Moldova.

It was announced the participation in the event, with the presentation of some own experiences in the development of business in the field of creative industries, the following speakers:

- **Arnold Vahrewald**, International Expert in Intellectual Property;
- **Olga Radu**, President of the Association of Creative Industry Companies;
- **Iurie Badicu**, composer, producer and music critic;
- **Vlad Costandoi**, Director of Sens Music, President of the National Association of Music Industry;
- **Daniela Burlaca**, actress, director and founder member of Theatre "Studio Genesis Art";
- **Alexandrin Buraga**, architect and entrepreneur;
- **Dumitru Talmazan**, Social Media specialist.

In recent years, creative industries in the Republic of Moldova are experiencing rapid development. The study conducted in 2014 at national level, at the request of AGEPI, supported by the World Intellectual Property Organization, confirmed that creative industries in the Republic of Moldova can be considered as an important sector that influences economic growth and creates new jobs.

Participation is free, subject to availability, and registration is done by filling in the form at <https://goo.gl/iLVaxj> [1], by 16 November.

Additional information can be found at the phone number: 022-400-650.

The event dedicated to creative industries is part of the series of activities organized by AGEPI in the context of the International Specialized Exhibition "INFOINVENT", 15th edition, to be held from 15 to 18 November, at Moldexpo.



[2]



[3]

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