



04/25/2017 Announces

The State Agency on Intellectual Property (AGEPI) invites mass media representatives to participate in the event conducted on the occasion of World Intellectual Property Day, which is marked annually on April 26.

Thus, **on Wednesday, April 26, at the Commercial Center Shopping MallDova, at 17:00, AGEPI will organize a flash mob** entitled "Innovation – Improving Lives". A group of young people of over 100 persons from the Republican Center for Children and Youth "Artico" will participate in the flash mob.

The program of manifestations dedicated to the World Intellectual Property Day will continue with a **special event, also at the Commercial Center Shopping MallDova**, immediately after the flash mob. All those present at the event will have the opportunity to listen to good music, support young performers, participate in a series of contests with prizes, discover some innovative products, watch a battle between the robots and, last but not least, admire an exceptional show with laboratory experiments that will prove that science can be very distractive. The event can be attended by anyone interested in learning more news from the miraculous world of inventions and intellectual property.

We are waiting for you to celebrate the World Intellectual Property Day together and to highlight the importance of innovations and intellectual creations for the everyday life of citizens.

World Intellectual Property Day is marked since 2000, and April 26 represents the day when the Convention Establishing the World Intellectual Property Organization (1970) entered into force.

For more details, please contact us at the telephone number: (022) 400-595.

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