

Government of the Republic of Moldova

DECISION
on Approval of the Action Plan for 2015-2017 on the
Implementation of the National Strategy on Intellectual Property
until 2020

No. 491 of 11.08.2015

Official Gazette no.224-233/622 of 21.08.2015

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In order to develop the national system of protection of intellectual property objects and to implement the National Strategy on Intellectual Property until 2020, approved by Government Decision no.880 of 22 November 2012 (Official Gazette of the Republic of Moldova, 2012 no.245-247 , Article951), the Government

DECIDES:

1. To approve the Action Plan for 2015-2017 on the implementation of the National Strategy on Intellectual Property until 2020 (hereby attached).
2. The Ministries and institutions concerned shall take the necessary steps to implement the Action Plan and shall submit annually, by 1 February, to the State Agency on Intellectual Property information concerning the realization of the actions included in the Action Plan.
3. The State Agency on Intellectual Property:
shall elaborate the consolidated progress report and shall submit it annually, by 1 March, to the National Commission on Intellectual Property ;
shall submit the progress report to the Government and shall publish it on its official website, within 30 days following the approval of the report by the National Commission on Intellectual Property.
4. Control over the execution of this decision shall be the responsibility of the State Agency on Intellectual Property.

PRIME MINISTER

Valeriu STRELEȚ

Countersigned:

Deputy Prime Minister, Minister of Economy
Minister of Agriculture and Food Industry
Minister of Culture
Minister of Education

Stephane Christophe Bride
Ion Sulă
Monica Babuc
Corina Fusu

No.491. Chisinau, 11 August 2015.

Approved
by Government Decision
no.491 of 11 August 2015

ACTION PLAN
FOR 2015-2017 ON THE IMPLEMENTATION OF THE NATIONAL STRATEGY
ON INTELLECTUAL PROPERTY UNTIL 2020

No. n/o	Title of the action	Cost of action,	Deadline	Funding sources	Competent authorities	Partners	Implementat ion outcome	Monitoring indicators
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OVERALL OBJECTIVE 1. Fostering creation, protection and strategic use of intellectual property as a key tool in creating conditions for transition to innovative model of economic growth								
Specific Objective 1.1. Enhancing the role of intellectual property and innovation in the development of the country								
1.1.1.	Improving the legal framework conducive to the growing number of partnerships between industry and research, public and private sectors in the field of innovation	Requires no funding	2015-2017	-	Academy of Sciences of Moldova (Agency for Innovation and Technology Transfer); Ministry of Economy		Developed legislative and regulatory framework	Approved draft
1.1.2.	Implementation of the recommendations contained in the Study on improving the national legal and regulatory framework in intellectual property with a view to encouraging innovative activity	Within approved budget	2015-2017	Competent authorities' budgets	Academy of Sciences of Moldova (Agency for Innovation and Technology Transfer); Ministry of Economy; State Agency on Intellectual Property		Created national innovation ecosystem, geared towards economic growth Favourable conditions for the development of the innovation process	Number of recommendations implemented
1.1.3.	Implementation of the support mechanism to facilitate patenting abroad	450	2015-2017	Competent authorities' budgets	State Agency on Intellectual Property; Academy of Moldova; Moldovan Investment and Export Promotion Organization; Ministry of Finance; Ministry of Economy; Agency for Innovation and Technology Transfer		Providing access of the rightholders to the mechanism of patenting abroad	Number of inventions patented abroad
1.1.	Organization	300	2015, 2017	Compete	State Agency	Ministry of	Involving	Conference

4.	and conduct of the Innovative International Conference focused on the role of innovation and intellectual property in economic development (2 editions)			nt authorities' budgets; donors' assistance	on Intellectual Property; Academy of Sciences of Moldova (Agency for Innovation and Technology Transfer)	Economy	scientific institutions, entrepreneurs in debates over current issues on the role of innovation and intellectual property in increasing competitiveness and economic growth of the country	s held
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Specific Objective 1.2. Increasing innovation capabilities of research institutions, academic centers and business environment

1.2.1.	Promotion of innovative ideas within business environment in the field of agriculture and food industry Creating centers of excellence for farmers	Difficult to estimate	2015-2017	Competent authorities' budgets	Ministry of Agriculture and Food Industry; scientific institutions in the agri-food sector; Agency for Innovation and Technology Transfer		Enhancing dialogue between business environment in agrifood sectors and innovation institutions Promoting research and innovation achievements in business environment Training of farmers on the use of open innovations	Number of seminars held Number of farmers trained Number of excellence centers created
1.2.2.	Organization of the International Specialized Exhibition of intellectual property, creativity and innovation "INFOINVENT" with a view to establishing a communication platform and promoting scientific and innovation achievements	800	2015, 2017	Competent authorities' budgets	State Agency on Intellectual Property; Academy of Sciences of Moldova; Agency for Innovation and Technology Transfer; Ministry of Economy	International Exhibition Centre "Moldexpo" S.A.	Exploitation of intellectual potential Attracting investments for implementation of innovations	Exhibitions organized Number of intellectual property objects submitted Number of exhibitors, including those from abroad

	(2 editions)							
Specific Objective 1.3. Expanding the role of intellectual property in promoting trade and attracting investments. Protection and proper use of distinctive, origin and quality signs, industrial designs and traditional specialties guaranteed								
1.3.1.	Continuous improvement of the image of Moldovan products by promoting the country brand and increasing the role of intellectual property, in particular of trademarks and geographical indications, in creating, developing and promoting a positive image of the country abroad, including by providing assistance to economic operators in order to improve their participation in various external promotional actions	Difficult to estimate	Permanent	Competent authorities' budgets	Ministry of Economy; Ministry of Agriculture and Food Industry; Ministry of Foreign Affairs and European Integration; State Agency on Intellectual Property	Moldovan Investment and Export Promotion Organization; diplomatic missions concerned; National Office for Vine and Wine	Creating a positive opinion about the Republic of Moldova abroad and increasing the export volume of products with distinctive and origin signs	Growth rate of exports of products with geographical indications and appellations of origin
1.3.2.	Implementation of the recommendations contained in the study on ways to improve protection and promote geographical indications, appellations of origin and traditional specialties guaranteed in the Republic of Moldova	Difficult to estimate	2015-2017	Competent authorities' budgets	State Agency on Intellectual Property; Ministry of Agriculture and Food Industry; Ministry of Regional Development and Construction; Ministry of Culture; Ministry of Environment; Ministry of Health; Academy of		Increasing efficiency of the protection system of geographical indications Enhancing trade volume, increasing the competitiveness of domestic products and their added value etc.	Number of actions implemented

					Sciences of Moldova			
	Inventory of production potential of products that may be marketed under a geographical indication or an appellation of origin, or as traditional specialties guaranteed, in geographical areas/regions	Requires no funding	2015-2016	-	Ministry of Agriculture and Food Industry; Ministry of Regional Development and Construction; Ministry of Culture; Ministry of Environment; Ministry of Health		Record keeping and enhancing the value of local resources and products, encouraging and developing local producers and stimulating small businesses for local economic development	Number of identified products with market potential under a geographical indication or an appellation of origin, or a traditional specialty guaranteed
	Creating by each institution, within its scope, clear mechanisms to be used by potential beneficiaries to ensure protection of geographical indications, appellations of origin or traditional specialties guaranteed (as guides, instructions, orders etc.)	Difficult to estimate	2015-2016	Competent authorities' budgets	Ministry of Agriculture and Food Industry; Ministry of Regional Development and Construction; Ministry of Culture; Ministry of Environment; Ministry of Health		Facilitating access of producers to the tools for exploitation of local resources and products	Implemented mechanisms Number of regulatory acts adopted
	Amending Government Decision no.644 of 19 July 2010 "On designation of competent authorities vested with powers and responsibilities relating to products with designation of origin and geographical indications and traditional specialties guaranteed	Requires no funding	2015	-	Ministry of Agriculture and Food Industry; Ministry of Regional Development and Construction; Ministry of Culture; Ministry of Environment; Ministry of Health, jointly with the State Agency on Intellectual Property		Clear delimitation of control bodies and skills required for the performance of their duties	Amended act

	and the competent authorities responsible for official controls on the conformity of these products”							
	Intense promotion, by each institution involved, of the protection system of geographical indications and appellations of origin, including placement of useful information on the websites	Requires no funding	2015-2017	-	Ministry of Agriculture and Food Industry; Ministry of Regional Development and Construction; Ministry of Culture; Ministry of Environment; Ministry of Health, jointly with the State Agency on Intellectual Property		Ensuring access to information of beneficiaries of the protection system of geographical indications and appellations of origin	Number of actions implemented by each institution
1.3.3.	Studying the recommendations of the World Intellectual Property Organization and the best practices in its member states on the identification, registration and promotion of geographical indications	Within approved budget	2015	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property, jointly with the Ministry of Agriculture and Food Industry; Ministry of Regional Development and Construction; Ministry of Culture; Ministry of Environment; Ministry of Health		Improving the protection mechanism of geographical indications	Examined and applied experience
Specific Objective 1.4. Enhancing the role of copyright and related rights in the development of culture, creative industries and information technologies								
1.4.1.	Completion of the study on the development of creative industries drafted with the support of the World Intellectual	20	2016	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property		Achieving the objectives set by involving all resources (financial, legal, educational)	Study completed Number of recommendations and actions implemented

	Property Organization and implementation of the recommendations thereof							
1.4.2.	Ensuring transparency through the provision of information on collective management on the website www.agepi.gov.md	Requires no funding	Permanent	–	State Agency on Intellectual Property; collective management organizations		Informing interested persons on the activity of collective management organizations	Ensured transparency
1.4.3.	Ensuring activities of archiving, preservation, recording, protection and exploitation of the national intangible cultural heritage	300	2015-2017	Competent authorities' budgets	Ministry of Culture; Academy of Sciences of Moldova (Cultural Heritage Institute and Institute of Filology, National Museum of Ethnography and Natural History); National Centre for Preservation and Promotion of Intangible Cultural Heritage; State Agency on Intellectual Property		Enhancement of national intangible cultural heritage Improving the material and technical base to ensure inventory of the intangible cultural heritage	Number of activities performed Number of documents archived and described Required equipment for inventory purchased
Specific Objective 1.5. Upgrading the instruments for exploitation and promotion of intellectual property								
1.5.1.	Implementation of the mechanism for monitoring the market trends of intellectual property objects	Requires no funding	2016-2017	Competent authorities' budgets	State Agency on Intellectual Property; Academy of Sciences of Moldova		Estimating the market trends of intellectual property objects	Functionality of the mechanism developed
1.5.2.	Ensuring national and international media coverage of results of the following	150	Annual	State budget / national sponsors	State Agency on Intellectual Property; Agency for Innovation and Technology	Media institutions	Media coverage of contests and their results through publishing brochures	Number of booklets published Number of media involved

	contests “Best Innovative Pupil”, “Top of innovations”, International Specialized Exhibition “INFOINVENT” and informing local and foreign companies on the solutions proposed				Transfer; Academy of Sciences of Moldova; Ministry of Education		and mass media	
1.5.3.	Promoting domestic patented inventions and scientific results at national and international salons and exhibitions of inventions and new technologies, organized outside the Republic of Moldova	200	Annual	Competent authorities' budgets	State Agency on Intellectual Property; Academy of Sciences of Moldova; Moldovan Investment and Export Promotion Organization	Higher education institutions	Promoting achievement of science, innovation and academic institutions at international exhibitions; attracting investments for the implementation of domestic innovations	Number of events organized
1.5.4.	Improving the mechanism for accumulation and distribution of the remuneration for exploitation of objects of copyright and related rights	Within approved budget	Permanent	Competent authorities' budgets	State Agency on Intellectual Property, in cooperation with collective management organizations		Providing access to information on accumulation and distribution of the remuneration, inclusively by drafting and submitting reports to each holder	Number of contracts concluded with users Increased volume of copyright remuneration Distribution of copyright royalties in a transparent manner
Specific Objective 1.6. Encouraging the use of intellectual property by small and medium-sized enterprises								
1.6.1.	Rendering IP pre-diagnosis services for exploitation of the intellectual potential	Within approved budget	Annual	Competent authority's budget	State Agency on Intellectual Property		Small and medium-sized enterprises familiar with the best ways to use the intellectual potential	Number of small and medium-sized enterprises that have benefited from pre-diagnosis services
1.6.	Organization	250	2015-2017	Compete	State Agency		Deepening	Number of

2.	of thematic seminars on intellectual property, for small and medium-sized enterprises, involving national and international experts			nt authorities' budgets; donors' assistance	on Intellectual Property; Ministry of Economy		knowledge about intellectual property, by economic agents in the small and medium-sized business sector	seminars organized Number of participants
1.6.3.	Identification and participation with actions on intellectual property, within international and European projects dedicated to small and medium-sized enterprises, implemented in the Republic of Moldova	Within approved budget	Annual	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property; Organization for Small and Medium Enterprises Sector Development; Agency for Innovation and Technology Transfer		Capacity building of small and medium-sized enterprises in the adoption of intellectual property management strategies, created within small and medium-sized enterprises, in the marketing and/or use thereof Improving communication between rightholders and representatives of small and medium-sized enterprises	Number of activities carried out Number of trained representatives of small and medium-sized enterprise sector Number of application filed and titles of protection for intellectual property objects obtained by small and medium-sized enterprises
1.6.4.	Promoting patent information and streamlining possibilities of access and absorption of small and medium-sized enterprises, patent information and open innovations	Within approved budget	annual	Competent authorities' budgets	State Agency on Intellectual Property; Organization for Small and Medium Enterprises Sector Development		Setting up contact points on intellectual property, within business incubators, science and technology parks and innovation incubators in the country Training skills for selecting and implementing new technical or technology solutions by	Number of contact points set up Number of actions performed Number of trained economic agents Number of disseminated materials in intellectual property

							small and medium-sized enterprises for the development of innovative products and/or services based on patent information Increasing the number of information dissemination activities in intellectual property, including patent information, organized among small and medium-sized enterprises	
OVERALL OBJECTIVE 2. Continuous improvement of the national legal framework in intellectual property, including its harmonization with the Community legislation and practice and the international agreements to which the Republic of Moldova is party								
Specific Objective 2.1. Further improvement and harmonization of the legislation on intellectual property								
2.1.1.	Amending the national legislation on the protection of inventions with a view to implementing the validation system of European patents	Requires no funding	2015	-	State Agency on Intellectual Property; Academy of Sciences of Moldova		Appropriate regulatory framework for the validation system of European patents Ensuring functionality of the validation system of European patents	Approved draft
2.1.2.	Continuous improvement of national legislation on intellectual property by amending and supplementing certain normative	Requires no funding	2015	-	State Agency on Intellectual Property		National system for protection and enforcement of intellectual property rights harmonized with the	Approved draft

	acts: Regulations on the procedure of filing, examination and registration of trademarks; Regulations on the procedure of filing, examination and registration of geographical indications, appellations of origin and traditional specialties guaranteed; Regulations on the procedure of filing, examination and registration of industrial designs; Regulations on the procedure of filing and examination of the patent application and of grant of a patent						European one, based on the best European practices	
2.1.3.	Drawing up the Regulations on collective management of copyright and related rights	Requires no funding	2015	-	State Agency on Intellectual Property		Streamlining collective management of copyright and related rights	Approved draft
2.1.4.	Creating an applicable mechanism for the enforcement of rights, pursuant to Art. 66 of Law no.139 of 2 July 2010 on copyright and related rights, also taking into account technical possibilities,	Difficult to estimate	2016	Competent authorities' budgets	Ministry of Internal Affairs; State Agency on Intellectual Property	General Prosecutor's Office	Enhanced capacity to detect and prevent illicit trafficking of counterfeit goods	Created mechanism

	not to prejudice the rights of either Party							
2.1.5.	Creating a legal framework to facilitate the digitization and dissemination of works and other subject-matter which are protected by copyright and related rights, which have entered the public domain (collections of libraries, education institutions, museums, archives, broadcasting organizations)	Requires no funding	2015-2017	-	State Agency on Intellectual Property; Ministry of Culture; Ministry of Information Technologies and Communications		Ensuring access to works entered in the public domain	Approved draft
2.1.6.	Improving the legal framework for indicating the sources or bearers of intangible cultural heritage on products using intangible cultural heritage elements	Requires no funding	2016	-	Ministry of Culture; State Agency on Intellectual Property	National Committee for the Safeguarding of the Intangible Cultural Heritage	Strengthening the legal framework	Approved draft
Specific Objective 2.2. Promotion of interests of the Republic of Moldova in the international intellectual property law-making process within international and regional organizations								
2.2.1.	Representation of national interests within the World Intellectual Property Organization and other international bodies on issues of protection and	Within approved budget	Permanent	Competent authorities' budgets	State Agency on Intellectual Property; Ministry of Foreign Affairs and European Integration		Presentation of Moldova's position on the agenda of the World Intellectual Property Organization and other international bodies	Number of proposals submitted Number of attended events

	enforcement of intellectual property rights							
2.2. 2.	Informing the rightholders in the Republic of Moldova on forms of international protection of intellectual property objects	Within approved budget	Permanent	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property; Academy of Sciences of Moldova; Customs Service		Advanced level of knowledge of international systems of intellectual property protection by local applicants	Number of intellectual property objects protected abroad
2.2. 3.	Representation of national interests within the joint Committee established by the Agreement between the European Union and the Republic of Moldova on the protection of geographical indications for agricultural products and foodstuffs	Within approved budget	Permanent	Competent authorities' budgets	Ministry of Economy; State Agency on Intellectual Property; Ministry of Foreign Affairs and European Integration; Ministry of Internal Affairs; Ministry of Agriculture and Food Industry; Customs Service; Consumer Protection Agency		Monitoring, implementation of the Agreement Intensifying cooperation and dialogue on geographical indications Exchange of information on political and legislative development for the purpose of considering protection of geographical indications	Number of actions performed Number of geographical indications examined and accepted for protection
OVERALL OBJECTIVE 3. Development and modernization of the national intellectual property system, enhancement of transparency and coherence								
3.1.	Take-up of the best European practices on protection and enforcement of intellectual property rights towards continuous improvement of the national intellectual property system	Within approved budget	Permanent	Competent authorities' budgets	State Agency on Intellectual Property; Customs Service; Ministry of Internal Affairs		National system of protection and enforcement of intellectual property rights harmonized with the European one, based on the best European practices	Number of actions performed
3.2.	Providing assistance in setting up producer associations and their education in	Within approved budget	Permanent	Competent authorities' budgets	Ministry of Agriculture and Food Industry; Ministry of Regional Development		Improving the efficiency of the founding principles of producer associations	Number of associations set up Number of actions performed (assistance

	the field				and Construction; Ministry of Culture; Ministry of Environment; Ministry of Health; National Office for Vine and Wine; State Agency on Intellectual Property		and increasing their awareness of benefits of geographical indications protection system	/advice) Number of trained persons
3.3.	Strengthening relations with intellectual property evaluators, training thereof by involving them in the activities organized by the State Agency on Intellectual Property	Requires no funding	Permanent	Competent authorities' budgets	State Agency on Intellectual Property		Improving the quality of services rendered by the intellectual property evaluators in the country ; taking up the best European practices in the field	Number of certified/recertified evaluators Number of events /participating evaluators
3.4.	Joint efforts of competent institutions to develop and promote the National protection system for geographical indications, appellations of origin and traditional specialties guaranteed	Within approved budget	2015-2017	Competent authorities' budgets	State Agency on Intellectual Property; Ministry of Agriculture and Food Industry; Ministry of Economy; Ministry of Health; Ministry of Culture; National Museum of Ethnography and Natural History; Centre for Preservation and Promotion of the Intangible Cultural Heritage		Promotion and development of the protection system for geographical indications, appellations of origin and traditional specialties guaranteed	Number of actions performed Number of geographical indications, appellations of origin and traditional specialties guaranteed potentially identified and/or registered
3.5.	Creating the legal framework on test data protection and ensuring data	Requires no funding	2015	-	Ministry of Health; Ministry of Agriculture and Food Industry;		Upgrading the system for registration, testing and approval of	

	confidentiality in procedures for the authorization of reference (originator) medicinal products, for approval of veterinary pharmaceuticals, of plant protection products and fertilizers containing new chemical compounds				Medicines and Medical Devices Agency; National Food Safety Agency; State Centre for Certification and Approval of Phytosanitary Products and Fertilizers; State Agency on Intellectual Property		pharmaceutical products, research-testing-experimentation, approval and registration of plant protection products and fertilizers, and of the procedure for the registration of veterinary pharmaceuticals containing new active substances. Adjusting the relevant regulatory framework to the European standards	
3.6.	Developing and implementing a National program to combat counterfeiting and piracy	Within approved budget	2017	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property, with the participation of competent institutions on the enforcement of intellectual property rights		High level of awareness by consumers of the negative effects of counterfeiting and piracy on the national economy, of people's life and health	Prepared program Number of disseminated materials Number of performed activities
OVERALL OBJECTIVE 4. Institutional capacity building of bodies empowered with functions and responsibilities concerning the protection and enforcement of intellectual property rights and the development of an efficient infrastructure to prevent and combat counterfeiting and piracy phenomena								
Specific Objective 4.1. Coordination of activities of various public authorities involved in the protection of intellectual property rights through strategic leadership								
	Evaluating the realization/implementation of the decisions/recommendations of the National Commission on Intellectual Property by public authorities	Requires no funding	Permanent	-	National Commission on Intellectual Property; State Agency on Intellectual Property		Improving the efficiency of the intellectual property system	Number of monitoring and evaluation reports prepared
Specific Objective 4.2. Institutional capacity building of bodies empowered with functions and responsibilities concerning								

legal protection of intellectual property								
4.2.1.	Implementation of the legislative framework concerning the State Agency on Intellectual Property	Requires no funding	2015	-	State Agency on Intellectual Property		Establishing a regulatory framework compatible with the provisions of the laws	Approved draft
4.2.2.	Quality Management System Recertification ISO 9001:2008, implemented in 2013	25	2016	Competent authority's budget	State Agency on Intellectual Property		Improving the quality of services rendered to users of the National System of intellectual property, improving the image of the State Agency on Intellectual Property nationally and internationally	Reconfirmed certificate
4.2.3.	Instruction, continuous training and improvement of the personnel in intellectual property	Within approved budget	2015-2017	Competent authorities' budgets	State Agency on Intellectual Property; Ministry of Education; Ministry of Culture; Academy of Sciences of Moldova; Ministry of Health	Educational institutions	High level training of specialists	Number of events organized Number of persons trained

4.2. 4.	Development of on-line submission system of the applications for protection of intellectual property objects and payment of fees, using a digital signature, and of the document management system within the State Agency on Intellectual Property	Within approved budget	Permanent	Competent authority's budget	State Agency on Intellectual Property		Ensuring access and reducing the costs incurred by applicants when filing applications for protection of intellectual property objects Efficient control of the electronic circuit of documents	Number of applications for protection of intellectual property objects submitted on-line Number of issued documents, sent electronically
4.2. 5.	Automating application management of intellectual property objects by digitizing information flows and electronic files	Within approved budget	2015-2017	Competent authority's budget	State Agency on Intellectual Property		Improving quality of rendered services, shortening time limits for processing information and examination	Number of documents digitized Number of electronic files managed
4.2. 6.	Purchasing or obtaining access to commercial databases in the field of patents with effective analytical instruments and non-patent literature databases	50	Annual	Competent authority's budget	State Agency on Intellectual Property		Ensuring a consistent level of quality of the examination procedure of patent applications	Number of commercial databases accessed
4.2. 7.	Upgrading intellectual property services, adjusting quality and time limits for their provision to the international standards	Requires no funding	Permanent	–	State Agency on Intellectual Property		Broad spectrum of services and consultancy in the field of intellectual property which is intended to achieve international standards Shortening the time limit for rendering services	Number of services adjusted, whose time limit has been reduced

4.2.8.	Enhancing cooperation of national authorities vested with responsibilities in the protection, exploitation and enforcement of intellectual property rights	Within approved budget	Permanent	Competent authorities' budgets	State Agency on Intellectual Property; Ministry of Agriculture and Food Industry; Ministry of Culture; Ministry of Economy; Ministry of Justice; Customs Service; Ministry of Internal Affairs; Academy of Sciences of Moldova (Agency for Innovation and Technology Transfer); Organization for Small and Medium Enterprises Development	Chamber of Commerce and Industry; International Exhibition Centre "Moldexpo" S.A.; Broadcasting Coordinating Council; Prosecutor General's Office	Increasing cooperation among authorities with a view to exploiting and enforcing intellectual property rights	Number of joint actions
4.2.9.	Upgrading material and technical basis for testing new plant varieties	6000	Permanent	State budget	State Commission for Variety Testing		Improving methods for assessing conformity of new plant varieties to the patentability conditions of distinctness, uniformity and stability	Number of testing methods improved Number of protected plant varieties
	Training employees of the State Commission for Variety Testing and breeders in the country on the best practices for enforcement of rights on new plant varieties	Within approved budget	Periodical, according to special plans	Competent authorities' budgets; donors' assistance	Ministry of Agriculture and Food Industry; State Commission for Variety Testing; State Agency on Intellectual Property		High level of professional training of examiners	Number of trained persons

Specific Objective 4.3. Institutional capacity building of bodies empowered with functions and responsibilities concerning enforcement of intellectual property rights

4.3.1.	Establishing an information system to ensure exchange of data on protection and enforcement of intellectual property rights with the participation of competent authorities with responsibilities in the field	Within approved budget	2017	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property; Customs Service; Ministry of Internal Affairs	Prosecutor General's Office	Effectiveness of data exchange between authorities	Functional information system
4.3.2.	Strengthening the work of the Observatory on the enforcement of intellectual property rights	Within approved budget	2015-2017	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property; Customs Service; Ministry of Internal Affairs	Prosecutor General's Office	Collection, analysis and provision of data on the enforcement of intellectual property rights Facilitating cooperation between public authorities and rightholders	Number of trainings Number of national reports
4.3.3.	Strengthening cooperation between authorities responsible for enforcement of intellectual property rights and relevant rightholders, including through data exchange	Within approved budget	2015-2017	Competent authorities' budgets	Customs Service; Ministry of Internal Affairs; State Agency on Intellectual Property	Prosecutor General's Office	Efficient collaboration with rightholders with a view to enhancing efforts to protect intellectual property at the border	Number of signed Memorandums of understanding concluded with rightholders Number of actions performed
4.3.4.	Enhancing the effectiveness of detection at the border of suspected counterfeit goods and creating an intellectual property rights database in the customs information system	Within approved budget	2016	Competent authorities' budgets	Customs Service; Ministry of Agriculture and Food Industry; Ministry of Economy; State Agency on Intellectual Property		Increased capacity to detect and prevent illicit trafficking of counterfeit goods	Functional database

	ASYCUDA							
4.3.5.	Cooperation with relevant international institutions to prevent and combat intellectual property infringements	Within approved budget	permanent	Competent authorities' budgets	Ministry of Internal Affairs	Prosecutor General's Office	Exchanging experience on the phenomenon of crime against intellectual property	Number of joint actions performed
4.3.6.	Continuous training of the personnel responsible for enforcement of intellectual property rights within the Ministry of Internal Affairs, Prosecutor's Office, Customs Service, Consumer Protection Agency	Within approved budget	annual	Competent authorities' budgets	State Agency on Intellectual Property ; Customs Service; Ministry of Internal Affairs; Consumer Protection Agency	Prosecutor General's Office	Qualitative level of professional training of specialists in intellectual property	Number of persons trained
4.3.7.	Organizing and conducting training courses for judges and other justice system actors in intellectual property, including the continuous training program of the National Institute of Justice	Within approved budget	Annual, according to certain special plans	Competent authorities' budgets; donors' assistance	Ministry of Justice; National Institute of Justice; State Agency on Intellectual Property		Streamlining capacity of the justice system High level of professional training in intellectual property	Number of training actions Number of persons trained Number of courses organized Training programs prepared and approved
4.3.8.	Detecting and counteracting anticompetitive and unfair competition actions involving exercise of intellectual property rights	Within approved budget	2015-2017	Competent authority's budget	Competition Council		Ensuring protection of competition by combatting anticompetitive and unfair competition actions involving exercise of intellectual property rights	Number of actions performed
4.3.	Promoting	Within	2015-2017	Compete	Competition		Raising	Number of

9.	competition policy relating to the exercise of intellectual property rights by ensuring a continuous dialogue with society (by means of trainings, press conferences, round tables etc.)	approved budget		competent authorities' budgets	Council; State Agency on Intellectual Property		awareness of society with regard to the policy promoted by the state in combating anticompetitive and unfair competition actions involving exercise of intellectual property rights	actions performed
OVERALL OBJECTIVE 5. Promoting and developing a high culture on intellectual property, raising public awareness on the role of intellectual property and increased interest for protection and enforcement of intellectual property rights								
Specific Objective 5.1. Increasing access to information and knowledge in intellectual property								
5.1.1.	Creating an electronic platform for collaboration between universities and businesses in order to promote registration of intellectual property objects, increase collaboration and marketing of intellectual property objects by technology transfer	40	2015	Competent authorities' budgets	Agency for Innovation and Technology Transfer; Academy of Sciences of Moldova; State Agency on Intellectual Property	Universities with technical and natural science laboratories	Created electronic platform	Number of platform users and visitors Number of created partnerships Number of registered intellectual property objects
5.1.2.	Organizing a technology audit of innovative enterprises	40	2017	Competent authorities' budgets	Agency for Innovation and Technology Transfer; State Agency on Intellectual Property		Identifying and implementing innovation, encouraging patenting by small enterprises	Number of enterprises subject to technology audit
5.1.3.	Implementing the library system reform by transforming libraries into information	Within approved budget	2017	Competent authorities' budgets	Ministry of Culture; State Agency on Intellectual Property	Local public administration authorities	Creating opportunities for public information through the services of information	Functional information and documentary centres

	and documentary centres, including in the field of intellectual property						and documentary centres	
5.1.4.	Preparing, printing and distributing promotional and information materials in intellectual property for different categories of users	100	annual	Competent authority's budget	State Agency on Intellectual Property		Intense propagation and full information for the population on intellectual property, forming an adequate attitude on the negative impact of piracy and counterfeiting	Number of materials prepared and distributed
5.1.5.	Development and publishing of booklet "Intellectual Property in figures", jubilee edition	10	2017	Competent authority's budget	State Agency on Intellectual Property		Providing an innovative and creative environment of truthful information on the operation of the intellectual property system	Published booklet
5.1.6.	Development and publishing of a booklet on the procedures and aspects of the European patent validation process in the Republic of Moldova	Within approved budget	2015	Competent authority's budget; donors' assistance (European Patent Organization)	State Agency on Intellectual Property		Effectively informed examiners, patent attorneys, other interested persons on the European patent validation process	Published booklet
Specific Objective 5.2. Training and education in the field of intellectual property through pre-university, undergraduate and postgraduate educational system								
5.2.1.	Introducing new training courses in the field of intellectual property in the curriculum and in the	Within approved budget	2015-2017	Competent authorities' budgets; donors' assistance	Ministry of Education; State Agency on Intellectual Property	Educational institutions	Improving the studying youth's level of education in the field of intellectual property	Number of institutions that have introduced an introductory course in intellectual

	educational programs at upper secondary, vocational, undergraduate and postgraduate levels and providing assistance in the development of relevant study programs						Improving the education system in the field of intellectual property	property in the curriculum and in the study programs
5.2.2.	Introducing intellectual property courses in particular relating to appellations of origin, geographical indications and traditional specialties guaranteed in the educational program of the faculty of horticulture of the State Agrarian University, within discipline “Fundamentals of state and law”.	Within approved budget	2015	Competent authorities' budgets;	Ministry of Agriculture and Food Industry; Ministry of Education	State Agrarian University of Moldova	Increasing students' level of education in the field of intellectual property Improving the education system in the field of intellectual property	Intellectual property courses integrated in the study programs
5.2.3.	Developing and implementing educational programs relating to the innovation process at the faculties of management and engineering: law and economics of intellectual property, innovation management, new product	Within approved budget	2017	State budget / university budgets	Agency for Innovation and Technology Transfer; State Agency on Intellectual Property, in partnership with the Ministry of Education	Higher education institutions	Optimizing the quality of youth training in the field of intellectual property	Training modules developed and implemented

	marketing, evaluation and marketing of intellectual property objects							
5.2.4.	Implementing the Master program “Innovation Management and Technology Transfer”, and other training actions within TEMPUS project no. 544197-2013-IT-JPHES “Technological Transfer Network” - TecTNet	Within approved budget	2016	Competent authorities’ budgets; donors’ assistance	State Agency on Intellectual Property; Agency for Innovation and Technology Transfer; Ministry of Education	Higher education institutions	Upgrading and reforming higher education in intellectual property, including the professionalization master	Master course implemented Number of actions carried out
5.2.5.	Support of research and innovation activities among pupils and students, continuous promotion of annual contests “Best Innovative Pupil”, “Best Innovative Student”, “Today a student – tomorrow an entrepreneur”	150	Annual	Competent authorities’ budgets	Academy of Sciences of Moldova; Agency for Innovation and Technology Transfer, Ministry of Education; State Agency on Intellectual Property	Higher education institutions	Boosting studying youth’s motivation and increasing their interest in innovation activity	Number of participants in the contest Number of works submitted
5.2.6.	World Intellectual Property Day celebration in secondary schools, lyceums and universities	50	Annual	Competent authorities’ budgets	State Agency on Intellectual Property; Ministry of Education	Educational institutions	Complete, correct and accurate information for pupils and students on intellectual property	Number of participating pupils and students in the event
5.2.7.	Organizing Student Scientific Conference in the field of protection and enforcement of intellectual property rights (3 editions)	150	2015; 2016; 2017	Competent authorities’ budgets	State Agency on Intellectual Property; Ministry of Education	Academy of Economic Studies of Moldova; Higher education institutions	Involving the studying youth in debates focused on current issues of intellectual property	Conferences held
5.2.	Promoting the	Within	2015-2017	Compete	Ministry of	Higher	Enforcement	Information

8.	use of information tools to reduce the phenomenon of plagiarism within research and higher education institutions	approved budget		competent authorities' budgets	Education	education institutions	of copyright and related rights	systems installed
Specific Objective 5.3. Raising awareness of the importance of intellectual property rights by the society								
5.3.1.	Promoting intellectual property system locally and regionally	Within approved budget	Permanent	Competent authorities' budgets	State Agency on Intellectual Property; Ministry of Internal Affairs; Customs Service; Ministry of Agriculture and Food Industry; Academy of Sciences of Moldova; Ministry of Education jointly with educational institutions; Ministry of Culture	Academy of Music, Theatre and Fine Arts; Chamber of Commerce and Industry	Contemporary way of perception by the society of the role of intellectual property in developing a knowledge-based economy, concerning the need for protection and enforcement of intellectual property rights	Number of organized events
5.3.2.	Information promotion and dissemination on intellectual property rights through mass-media	500	2015-2017	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property		Awareness of the benefits of intellectual property rights management by small and medium enterprises, universities, science and innovation institutions and the general public Formation of a negative attitude of the population towards	Number of organized events Number of advertising spots launched

							piracy and counterfeiting phenomena	
5.3.3.	Conducting national awareness campaign for small and medium-sized enterprises on counterfeiting and piracy phenomena	250	2017	Competent authorities' budgets; contribution of rightholders and other donors	State Agency on Intellectual Property; Ministry of Economy; Main State Tax Inspectorate	rightholders	Informing the representatives of small and medium-sized enterprises on the benefits of enforcement of intellectual property rights and the risks of counterfeiting and piracy phenomena	Number of small and medium-sized enterprises sensitized
5.3.4.	Organizing information seminars on intellectual property for mass-media representatives	60	2015, 2017	Competent authorities' budgets	State Agency on Intellectual Property		Creating a group of well informed journalists in intellectual property	Number of informed journalists
5.3.5.	Organisation of a journalist' contest for the best exposure of issues related to the development of scientific, technical, innovation and rationalization activities in the country and dissemination of information in intellectual property (2 editions)	40	2015; 2017	Competent authorities' budgets	State Agency on Intellectual Property		Popularization of technical, scientific, innovation and rationalization elaborations Creating a group of well-informed journalists in intellectual property	Organized contest
OVERALL OBJECTIVE 6. Development of international, regional and bilateral cooperation in Intellectual property and integration of the Republic of Moldova in the international and European intellectual area								
6.1.	Organization of a national seminar on TRIPS Agreement	50	2017	Competent authorities' budgets;	State Agency on Intellectual Property		Monitoring compliance of intellectual property	Seminar held

	flexibilities in the field of patents and public health.			donors` assistance			legal framework with the requirements of the World Trade Organization TRIPS Agreement	
6.2.	Building up cooperation relationship with the United Nations Economic Commission for Europe (UNECE) and the United Nations Organisation for Education, Science and Culture (UNESCO)	Within approved budget	permanent	Competent authorities` budgets; donors` assistance	Ministry of Economy; Ministry of Culture; State Agency on Intellectual Property		Moldova`s participation in the debates with reference to the role of intellectual property in the economic development of the country during the sessions of the United Nations Economic Commission for Europe Moldova`s participation in the meetings of the United Nations Organisation for Education, Science and Culture (UNESCO) Promotion of national cultural heritage	Number of attended sessions of the United Nations Economic Commission for Europe (UNECE) and the United Nations Organisation for Education, Science and Culture (UNESCO)
6.3.	Extending cooperation with rightholders associations in intellectual property abroad. Organizing workshops(annual frequency) with the representative of rightholders associations to	Within approved budget	permanent	Competent authorities` budgets; donors` assistance	State Agency on Intellectual Property		Stimulating the interest of foreign holders of intellectual property rights for the internal market of the Republic of Moldova Attracting investment	Number of organized events with the participation of foreign rightholders

	promote national intellectual property system and identify ways of improving collaboration between authorities and holders of intellectual property rights							
6.4.	Strengthening cooperation with foreign national intellectual property offices. Negotiation and signing of the Joint Action Plan with the State Office for Inventions and Trademarks of Romania	Requires no funding	Permanent 2016	–	State Agency on Intellectual Property		Strengthening the national protection system of intellectual property objects on the basis of bilateral experience exchanges and takeover of the best national, regional and international practices	Joint action plan signed
6.5.	Moldova's participation in the work of Meetings of the Annual Assemblies of the Member States of the World Intellectual Property Organisation, in the sessions of the standing committees, expert groups and working groups of the World Intellectual Property Organization. Moldova's participation in the Diplomatic Conference for the Adoption of a New Act	800	2015-2017	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property; Ministry of Foreign Affairs and European Integration		Promoting Moldova's interests in intellectual property internationally	Number of attended events

	of the Lisbon Agreement for the protection of appellations of origin and their international registration							
6.6.	Taking over the experience of the WIPO Arbitration and Mediation Centre in organizing arbitration and mediation activities in intellectual property; identifying a mediation mechanism that can be implemented in the Republic of Moldova	130	2015-2017	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property	Collective Management Organisations of economic rights of the author	Creating and implementing the mediation and arbitration mechanism in intellectual property	Number of organized activities
6.7.	Implementation of the Memorandum of Understanding between the Government of the Republic of Moldova and the World Intellectual Property Organization on cooperation in intellectual property, based on certain joint action plans annually agreed by the World Intellectual Property Organisation and the State Agency on Intellectual Property	Within approved budget	2015-2017	Competent authorities' budgets; WIPO donors' assistance	State Agency on Intellectual Property		Attracting WIPO assistance within the programs devoted to countries with economies in transition for organizing promotion and training activities in intellectual property	Number of organized events Number of participants
6.8.	Organizing national seminars in	420	2015-2017	Competent authorities	State Agency on Intellectual Property		Taking over the best practices for	Number of organized seminars

	Chisinau with the participation of foreign experts, focused on the protection and enforcement of intellectual property rights			s' budgets; donors' assistance			organizing and developing the system for the protection and enforcement of intellectual property rights	Number of participants
6.9.	Attracting external assistance aimed at strengthening intellectual property and technology transfer centres within higher education institutions in the Republic of Moldova	Within approved budget	2016	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property; Ministry of Education	Higher education institutions	Promoting the role of intellectual property and technology transfer in the economic development of institutions and organizations for the purpose of establishing a knowledge-based economy	Number of supported centres Number of events organized by such centres
6.10.	Moldova's participation in the work of annual sessions planned by the International Union for the Protection of New Varieties of Plants (UPOV)	50	annual	Competent authorities' budgets	State Agency on Intellectual Property; Ministry of Agriculture and Food Industry; State Commission for Variety Testing		Local development and approval of the recommendations of the International Union for the Protection of New Varieties of Plants (UPOV) on <i>sui generis</i> protection of new plant varieties	Number of attended events Number of countries' positions submitted Organized event
6.11.	Strengthening cooperation with EU intellectual property institutions: - Establishing cooperation and information	Within approved budget	permanent	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property; Ministry of Foreign Affairs and European Integration; Ministry of Economy		Promoting information on the protection system of trademarks, industrial designs, plant varieties in	Number of organized activities; number of trained experts; Organized seminar.

	exchange relationships between the Observatory of the State Agency on Intellectual Property on Enforcement of intellectual property rights and the European Observatory on Infringements of Intellectual Property Rights; - Organizing a national seminar on plant protection, with the participation of the Community Plant Variety Office						the European Union Taking over the best European practices for intellectual property protection	
6.1 2.	Extending and strengthening relations with the European Patent Office and the Member-States of the European Patent Office. Negotiation, signing and implementation of the joint action program of the State Agency on Intellectual Property– European Patent Office for 2016-2017	Within approved budget	2015-2017	Competent authorities' budgets; donors' assistance (EPO)	State Agency on Intellectual Property		Strengthening the national protection system of inventions and its adjustment to the provisions of the European system in the field Implementation of the best European practices on the protection of inventions Improvement of the national frameworks in the field	Number of organized activities Number of trained experts Action plan signed
6.1 3.	Creating an information mechanism between the	Within approved budget	2016	Competent authorities'	State Agency on Intellectual Property		Implementing the Validation System of	Created mechanism Number of trained

	European Patent Office and the State Agency on Intellectual Property on validation of European patents in the Republic of Moldova			budgets; donors' assistance (EPO)			European patents in the Republic of Moldova and informing the rightholders, examiners and patent attorneys about it	experts
6.14.	Implementation, monitoring and reporting on intellectual property implementing measures included in the National Action Plan for implementation of RM-EU Association Agreement for 2014-2016	Within approved budget	2015-2017	Competent authorities' budgets; donors' assistance	State Agency on Intellectual Property; Ministry of Economy; Ministry of Agriculture and Food Industry; Ministry of Culture; Academy of Sciences of Moldova; Agency for Innovation and Technology Transfer; Ministry of Education; Ministry of Finance; Ministry of Labour, Social Protection and Family; Customs Service; Consumer Protection Agency; State Commission for Variety Testing	Rightholder associations, collective management organisations; National Institute of Justice	Adjusting the national system of intellectual property protection to the European one	Number of reports submitted
6.15.	Strengthening international cooperation for experience exchange on technology transfer and intellectual property objects, applying international projects, personnel	100	2015-2017	Competent authorities' budgets	Agency for Innovation and Technology Transfer; Academy of Sciences of Moldova; State Agency on Intellectual Property		International experience gained in the field of technology transfer and intellectual property objects	Number of completed international projects Number of trainings abroad

improvement in the field							
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