

**Project acronym:** KnowING IPR

**Coordinator:** Faculty of Information studies in Novo mesto

**Acronym program:** Interreg Danube Transnational Programme

**Implementation period:** 01/07/2018 – 30/06/2021

Reindustrialization objectives set at EU level intensive industries recognize the relevance of intellectual property rights (IPR). Recent studies show that these industries account for 39% of turnover generated in the EU, which demonstrates the economic value of intellectual property. However, it finds that there are significant disparities between the eastern and the western parts of the Danube region, reflecting differences in IPR management skills and ability to harness the opportunities for research and innovation. Finally, the transfer of knowledge from academia (universities and research institutes) to the beneficiaries / users is characterized by a high degree of heterogeneity.

**Knowing IPR project** aims to facilitate innovation in the Danube region through the development of transnational open access platforms - Knowing Hub - which will provide the necessary tools for advanced analysis of intellectual property rights. The platform will provide greater access, based on real needs, in research and innovation, and patent and IPR knowledge. In this sense, the platform will include services and training for IPR management and marketing research results and support technology transfer.

The project will stimulate a market for IPR has not yet reached its potential for development, encouraging investment in innovation and generating competitive advantages in the Danube region, especially for SMEs, universities and research institutes. Besides the platform, the project will result in a series of policy recommendations for better use of IPRs in the Danube region.

The project knowing IPR is based on a model of innovation "triple helix" exerting impact on businesses - especially SMEs, organizations supporting businesses, public authorities, higher education institutions and research centers, through the consortium members and various activities.

#### **Partners :**

##### **Partners ERDF (European Regional Development Fund)**

Slovenia: [Faculty of Information Studies in Novo mesto](#) (FIS)

Slovakia: [Technical University of Kosice](#) (Tuke)

Croatia [IN2data](#)

Czech Republic: [University of West Bohemia](#) (UWB)

Bulgaria [Research Center Regional and Global Development](#) (Reglo)

Romania: Executive Agency for Higher Education, Research, Development and Innovation Funding (UEFISCDI)

Germany: [Steinbeis 2i GmbH](#) (S2i)

Austria: [H & S Heilig und Schubert Software AG](#) (H & S)

Hungary: [Pannon Business Network Association](#) (PBN)

Hungary: [Budapest Chamber of Commerce and Industry](#) (BKIK)

Slovenia: [School of Advanced Social Studies in Nova Gorica](#) (SASS)

##### **Partners IPA (Instrument for Pre-accession Assistance)**

Serbia: [Regional Economic Development Agency for Sumadija and Pomoravlje Ltd.](#) (REDASP)

Serbia [Sarajevo Economic Region Development Agency](#) (SERDA)

##### **Partners ENI (European Neighbourhood Instrument)**

Moldova: [National Agency for Research and Development \(NARD\)](#)

Moldova [State Agency on Intellectual Property of the Republic of Moldova \(AGEPI\)](#)

Ukraine: [Agency of the Regional Development and Cross-Border Cooperation "Transcarpathia"](#) (Transcarpathia)

**Strategic partners:**

UK: [University of Northumbria at Newcastle](#) (UNN )

[International Federation of Inventors' Associations](#) (IFIA)

UK: [Praxis Courses Ltd \(PraxisUnico\)](#)

For more information, visit the project website: <http://www.interreg-danube.eu/approved-projects/knowning-ipr>